

PRESS RELEASE



DANIELLE LOWERY PROMOTED TO DIRECTOR, OPERATIONS & PROGRAMMING OF VETERANS BUSINESS OUTREACH CENTER

VetBiz, the nonprofit that operates the regional Veterans Business Outreach Center (VBOC), headquartered in St. Louis, has announced the promotion of Danielle Lowery to Director, Operations and Programming. In this new capacity, Lowery will be responsible for the overall administration of VBOC operations and volunteer programming.

Since first joining VetBiz in 2019, Lowery has been promoted two additional times serving as Executive Assistant to the President. Specifically, she worked directly with the President of VetBiz to ensure accurate client data collection, bookkeeping and administration of the Center. Her work was recognized with a second promotion to Regional Volunteer Coordinator. During that time, Lowery was credited with a variety of important accomplishments, including revamping a defunct volunteer program, planning, and implementing a successful 18th anniversary gala, and negotiating several high-level vendor contracts for the benefit of the Center.

According to Darcella Craven, President, “VetBiz is fortunate to have Danielle Lowery on board and pleased to be giving her a chance to use her years of experience in customer service and administration to better serve our military customers. We fully expect Lowery will be an asset in the years to come that allows us to provide our customers with high-quality services they deserve while enabling us to achieve our goals for growth as a company.

“VetBiz has a long-standing policy of promoting from within whenever possible.”, says Sekhar Prabhakar, Board Chair. “The current President started with the Center as the business consultant. This way, both our staff and customers benefit from the knowledge and skills acquired over time while ensuring the continued high quality of our brand.”

While Lowery will be reaching out to constituents soon, she can be contacted before then at 314-531-VETS (8387) or lowery@vetbiz.com

About VetBiz: VetBiz is a project of The Veterans Advocacy Foundation (VAF), a BBB accredited 501(c)3 nonprofit, has been a proud business advocate for Veterans since 2004. VetBiz, is dedicated to impacting communities by helping veterans and military families build strong businesses. We provide training, access to regional resources, one-on-one counseling, business development consultation, and professional development seminars free of charge.

VetBiz recently celebrated 18 years of building veteran businesses. Since 2004 VetBiz has been transitioning military service members into entrepreneurs, small business owners, and community leaders. This was a major milestone for VetBiz and the City of St. Louis, having guided and mentored over 8,281 military members and their families and trained an additional 13,278 for a total of over 21,500 served.

PRESS RELEASE



MITCHELL FITZPATRICK PROMOTED TO DIRECTOR, TRAINING & OUTREACH OF VETERANS BUSINESS OUTREACH CENTER

VetBiz, the nonprofit that operates the regional Veterans Business Outreach Center (VBOC), headquartered in St. Louis, has announced the promotion of Mitch Fitzpatrick to Director, Training & Outreach. In this new capacity, Fitzpatrick will be responsible for the overall planning and administration of VBOC training and outreach across the region.

Since first joining VetBiz in 2020, Fitzpatrick has been promoted two additional times serving as Outreach Coordinator. Specifically, he worked to ensure training of transitioning military personnel through the Center's Boots to Business (B2B) program. His work was recognized with a second promotion to Regional Outreach Coordinator. During that time, Fitzpatrick was credited with a variety of important accomplishments, including converting all in person training programs to virtual, managing and securing new B2B trainers and

According to Darcella Craven, President, "VetBiz is fortunate to have Mitch Fitzpatrick on board and pleased to be giving him a chance to use his years of experience in the military and in customer service to better serve our military customers. Fitzpatrick started in the middle of 2020 and hit the virtual ground running if you will. He is an important part of our team that allows us to provide high-quality services to our customers."

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While Fitzpatrick will be reaching out to constituents soon, he can be contacted before then at 314-531-VETS (8387) or fitzpatrick@vetbiz.com

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